



PETALUMA

WHITE LABEL DRY ROSÉ 2020



Petaluma is committed to producing the very best wines from South Australia's most distinguished viticultural areas.

2020 Petaluma Coonawarra Rose is a blend of varietals, Pinot Noir 62.5%, Malbec 20%, Nebbiolo 13% and Mataro 4.4% and is the fifth release of this label and the first with Mataro.

Leading into the growing season, the Piccadilly Valley in the Adelaide Hills received lower than average winter and spring rainfall and was also relatively hot until January. This skewed the overall average temperatures as the growing season was only slightly warmer than average at 14.47°C days heat summation versus the seasonal average of 14.14°C.

The four individual parcels of fruit were transported from the vineyard to our winery near Woodside in the Adelaide Hills, where they were chilled in our cold rooms before being whole bunch pressed, separating the free run juice from the skins and seeds with each variety kept separate in stainless-steel tanks. The four parcels of juice were cold settled, racked then inoculated with yeast to conduct the primary (alcoholic) fermentation which lasted about six weeks.

At sugar dryness the wines were chilled, blended and filtered to bottle.

Salmon in colour with a blush of violet hue, the wine has strawberry and cranberry fruit with hints of zesty grapefruit. The palate is fresh with juicy raspberry and blueberry and great natural acidity. The Mataro provides the aromatic lift of violets and red berry fruits while the Nebbiolo provides a touch of tannin. This all frames the opulent ripe sweet fruits of Malbec.

A wine to be enjoyed this spring and summer chilled to teeth-chattering, and allowed to warm ever so slightly in glass and enjoyed with freshly caught Crayfish pulled straight out of the cold Southern Ocean waters just over one hundred kilometers west of Coonawarra

Teresa Heuzenroeder
Senior Winemaker

ABV%: 12.45
TA g/L: 5.85
Ph: 3.24

THE WHITE LABEL RANGE ARE CRAFTED IN THE SAME PETALUMA PHILOSOPHY AS THE HIGHLY REGARDED YELLOW LABEL. THE GRAPES ARE GROWN IN THE KEY REGIONS OF ADELAIDE HILLS AND COONAWARRA. THESE WINES ARE PERFECT TO ENJOY UPON THEIR RELEASE AND COMPLIMENT OCCASIONS WITH FRIENDS, FAMILY AND FOOD.